

Business Sales & Acquisitions Commercial Real Estate's Wild West Specialty



WF

Unique Elements to Business Brokerage

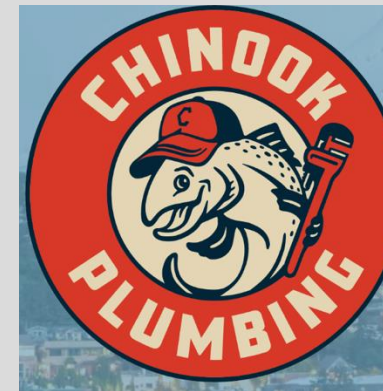
1. Selling Intangible Assets
2. Limited Relevant Market Comparables
3. Valuation is a Combination of Investment, Finance, & Accounting; Asset Valuation; and Art Appraisal
4. Marketing in an Environment of Confidentiality
5. Asset Class Requires Direct Management
6. Transaction Impacts Lives
7. Financing / Investment from Multiple Sources
8. Multiple Tier Negotiations
9. Significant Trailing Liability Issues
10. Sophisticated Tax Allocation



Confidential Sales Environment

Mitigation of Customer, Employee, & Vendor Disruption

No Public Reporting of Transactions



TOM BIHN



CAP Rates Associated with Business Brokerage Transactions

- Current Range: 2 to 7
- 15 – 50% Return on Investment
- Factors impacting Multiple
 1. Industry
 2. Location
 3. Size
 4. Infrastructure
 5. Business Model
 6. Risk



Financing the Acquisition of a Business or Owner-Occupied Property (Testing Valuation)



- SBA 7(a) Loans (Business Acquisition)
- SBA 504 Loans (Real Estate Acquisition)
- More Available than Conventional Loans for Entrepreneurs
- Maximum/Minimum Amounts
- Capital Injection Requirements
- Amortization Periods
- Interest Rates (Fixed vs. Variable)
- Debt Service Coverage Ratios
- Other Considerations

Potential Transactional Elements of a Business Brokerage Deal

Deal Structure	Sale Price
Seller Financing	Variable Compensation Elements
Transition Employment/Consulting	
Tax Allocation / Tax Mitigation Strategies	
Real Estate	Equipment
Representations/Warranties/Indemnification	
Non-Competition & Non-Solicitation Agreements	
Employees	Financing/Investment
Agreements	Due Diligence / QOE
Environmental Issues	Patents/Trademarks/Copyrights
Licensing	Customers
Vendors	Immigration/Visas



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